The Case For Traditional Construction



Salem's wood sidewall studs are 16" on center, just like your house...

Salem's roof trusses are also 16" on center, just like your house...





Salem floor joists support a 5/8" Tongue and Groove, residential grade plywood floor system....

This construction is superior to the random placement of sidewall studs and joists in aluminum framed trailers.

Wood Framing also offers insulating qualities while aluminum framing does not.

In the event of poor quality construction or water intrusion, fiberglass sidewalls can delaminate, causing costly repairs or a significant reduction in the value of the trailer.

In the event of accidental damage, fiberglass is very costly to repair, and requires expertise that is not available at many RV dealerships.



The Case for Traditional Construction (Cont'd)



Aluminum siding does not fade with age.

Fiberglass may fade and oxidize with age...

Aluminum also has ridges which contribute to it's strength while Fiberglass is smooth and often shows panel seams.

Aftermarket accessories and personal items can be attached to the wood sidewall studs should the customer want to add these items.



Dealership Information:

Tradítional Construction: <u>Less money, more value</u>